BLORIA GORDON

Bloria@Bloria.com | 646.770.6636 | Bloria.com

Creative and strategic UX designer with extensive front-end development expertise. Proven track record in enhancing user experiences, developing interactive platforms, and collaborating with cross-functional teams to drive impactful design solutions.

PROFESSIONAL EXPERIENCE

Eskolta.org   Jul 2021 – Present New York
UX Designer & Front-End Development Consultant

Supported the $100 million California Community Engagement 2.0 grant, collaborating with educational institutions to aid under-resourced communities. Developed annual and impact reports, leveraging various design modalities for senior leadership. Launched an interactive education platform, ensuring accessibility and amplifying student voices.
Established a Youth Advisory Board, designing materials and facilitating advisory sessions. Created functional templates and interactive brochures using Adobe InDesign; conducted training on design tools.

Newclassrooms.org   Aug 2012 – Feb 2020 New York
UI/UX Designer & Front-End Developer Consultant

Led UI/UX design for Student and Teacher Portals, collaborating with business analysts and developers. Enhanced internal tool efficiency by replacing Excel and Google Drive with a custom solution. Developed product specifications and wireframes, ensuring high-quality deliverables. Utilized Adobe Creative Suite, CSS, HTML, and Bootstrap for design implementation.

2005 – 2016

StartApp   Jul 2013 – Feb 2016 , New York
Freelance Designer
Designed mobile ads and sales presentations, enhancing user interaction and engagement.

WinAsUGo - Malta   Apr – Aug 2011, Malta
Freelance Designer
Redesigned mobile casino and card games, enhancing usability and interface.

anyoption.com | etrader.co.il   Jul 2008 – Jan 2011, Tel Aviv
Creative Director
Defined UI solutions for trading systems, optimized web platforms, and managed creative teams.

The Nation Traffic   Oct 2007 – May 2008, Tel Aviv
Senior Digital Designer
Designed print and web advertisements, enhancing user experiences for gaming sites.

Community Connect Inc   Sep 2005 – Jul 2007, New York
Senior Digital Designer
Developed campaigns for social media sites and created persuasive visual materials.

SKILLS

Adobe Creative Suite: Photoshop, Illustrator, Dreamweaver, Audition, Premier Pro, InDesign, XD. Google, Teachable, Figma, Mirro, KDP, AI, HTML, CSS, Bootstrap, WordPress and shopify

EDUCATION

Fashion Institute of Technology   2000 - 2004 | New York
AAS, Communication Design

Fashion Institute of Technology   2004 - 2006 | New York
BFA, Graphic Design New York

Interaction Design Foundation   2021 | Online
Certified in Mobile User Experience Online